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# Phoenix State of the Market

Presented By

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# Metro Phoenix is a Leader in U.S. Job Growth

OVER HALF A MILLION JOBS ADDED IN LAST 10 YEARS

Metro Phoenix experienced  $\pm 2.7\%$  year-over-year job growth compared to the national average of  $\pm 1.05\%$  from 2016 to 2022



SOURCE: IPA RESEARCH SERVICES, BLS, MOODY'S ANALYTICS\* FORECAST

# Net Domestic Migration Aids Population Expansion

2013-2023\* TOTAL GROWTH

PHX MSA

U.S.

±15.90%

±5.40%

SOURCE: MOODY'S ANALYTICS, 2023

±7.5M – Projected

Phoenix MSA

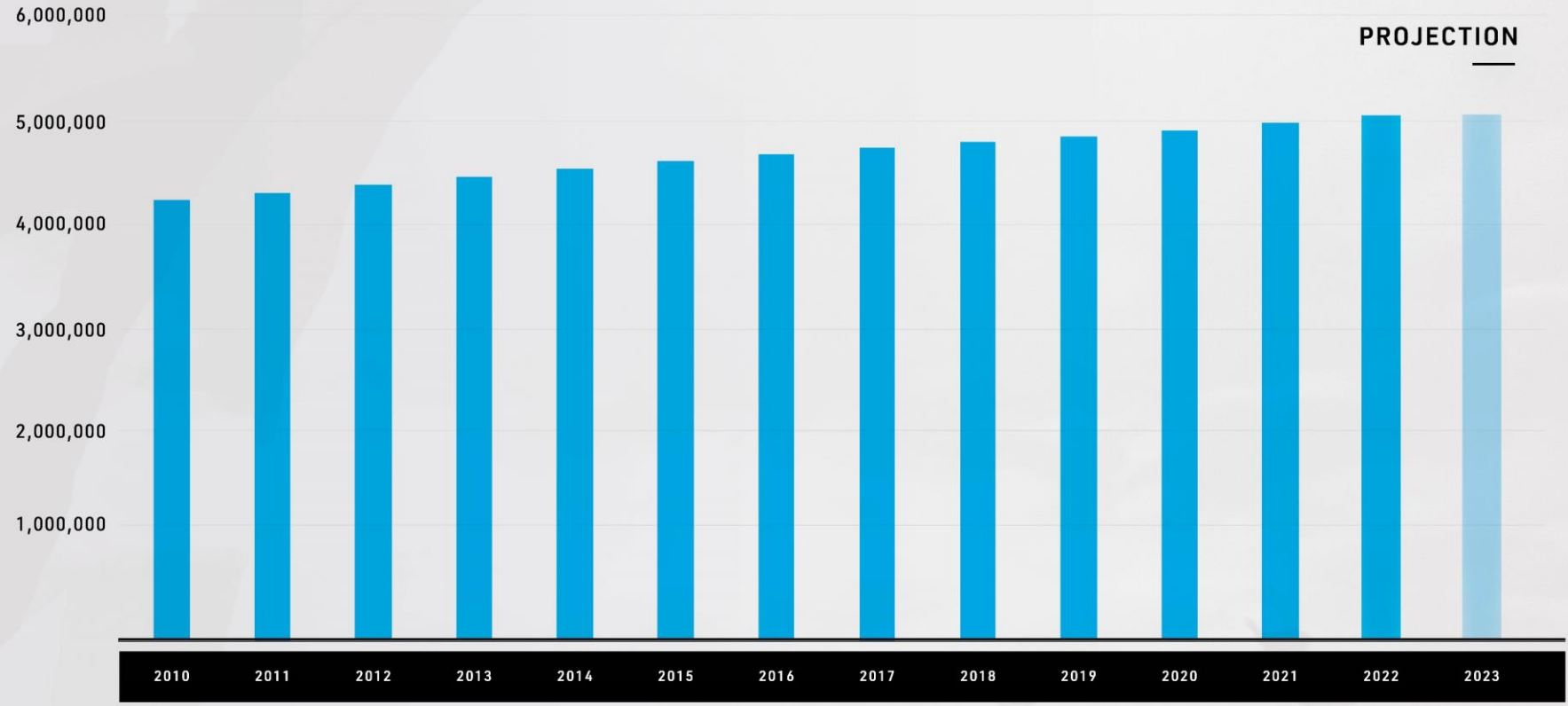
Population

by 2050

SOURCE: MARICOPA ASSOCIATION OF GOVERNMENTS, 2022

With an Average Annual Net Migration of ±65,100 from 2018-2023, Greater Phoenix is Within the Top U.S. Metros for Positive Net Migration

## Total Phoenix MSA Population

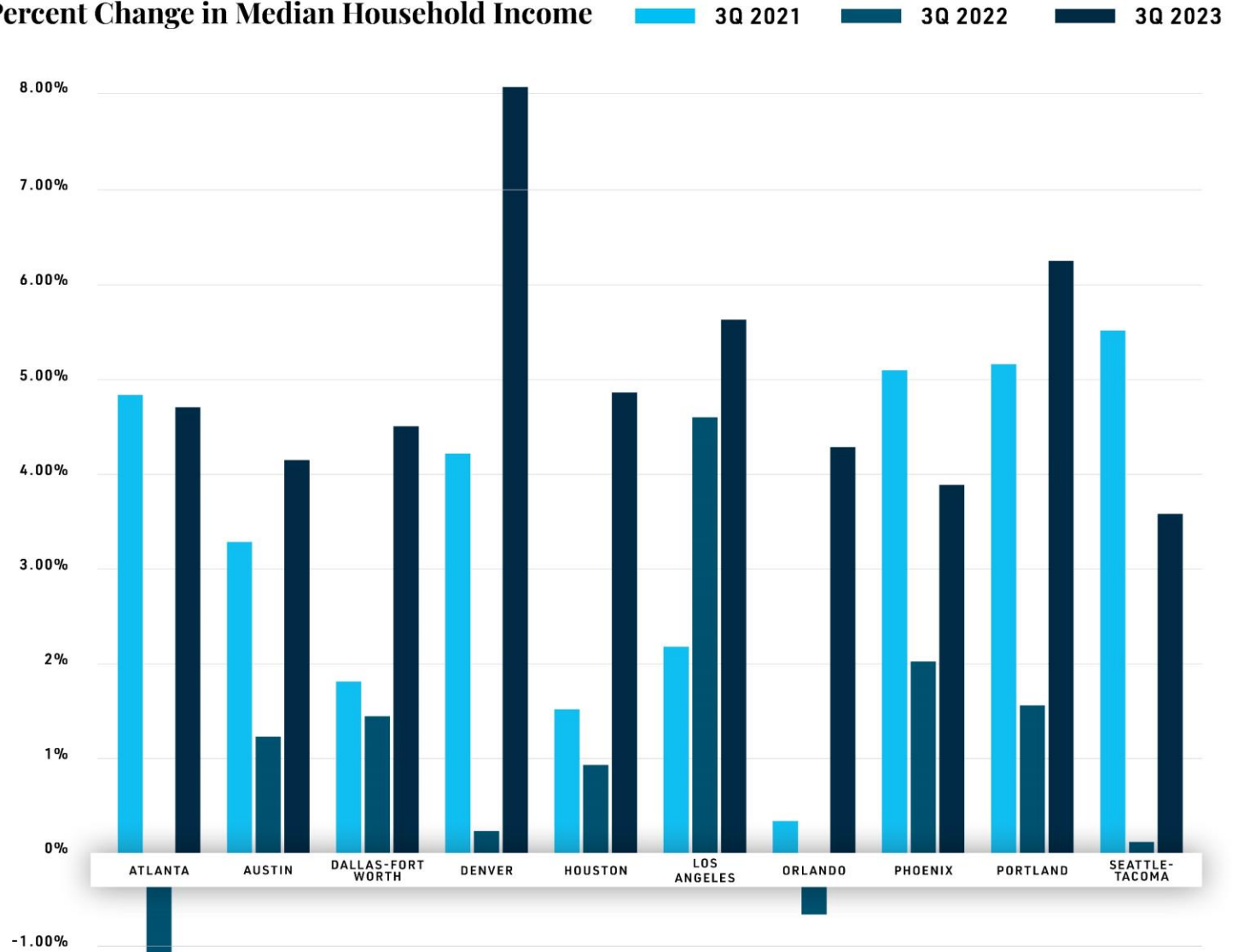


SOURCE: IPA RESEARCH SERVICES, U.S. CENSUS BUREAU, MOODY'S ANALYTICS, 2023  
\*FORECAST

# Accelerating Income Growth Over Last 10 Years

PHOENIX MSA IS AMONG THE TOP  
MAJOR MARKETS FOR FASTEST  
GROWING HOUSEHOLD INCOME

Percent Change in Median Household Income



SOURCE: IPA RESEARCH SERVICES, 2023

POST-PANDEMIC NOTABLE

# Employment Announcements



±5,000 EMPLOYEES  
AVONDALE, CHANDLER, GLENDALE, GOODYEAR, MESA, PHOENIX, & TEMPE



±4,500 EMPLOYEES (PHASE I)  
PHOENIX | ARIZONA



±3,000 EMPLOYEES  
CHANDLER | ARIZONA



±3,000 EMPLOYEES  
BUCKEYE | ARIZONA



±2,800 EMPLOYEES  
QUEEN CREEK | ARIZONA



±2,400 EMPLOYEES  
GLENDALE | ARIZONA



±1,500 EMPLOYEES  
PHOENIX | ARIZONA



±1,200 EMPLOYEES  
PHOENIX | ARIZONA



±1,000 EMPLOYEES  
GOODYEAR | ARIZONA



±500 EMPLOYEES  
CHANDLER | ARIZONA



±500 EMPLOYEES  
MESA | ARIZONA



±500 EMPLOYEES  
GLENDALE | ARIZONA



±400 EMPLOYEES  
GOODYEAR | ARIZONA



±400 EMPLOYEES  
GLENDALE | ARIZONA



±300 EMPLOYEES  
CHANDLER | ARIZONA



±300 EMPLOYEES  
GILBERT | ARIZONA



±300 EMPLOYEES  
GOODYEAR | ARIZONA



±300 EMPLOYEES  
GOODYEAR | ARIZONA



±300 EMPLOYEES  
GLENDALE | ARIZONA



±260 EMPLOYEES  
MESA | ARIZONA



±200 EMPLOYEES  
GILBERT | ARIZONA



±200 EMPLOYEES  
TEMPE | ARIZONA

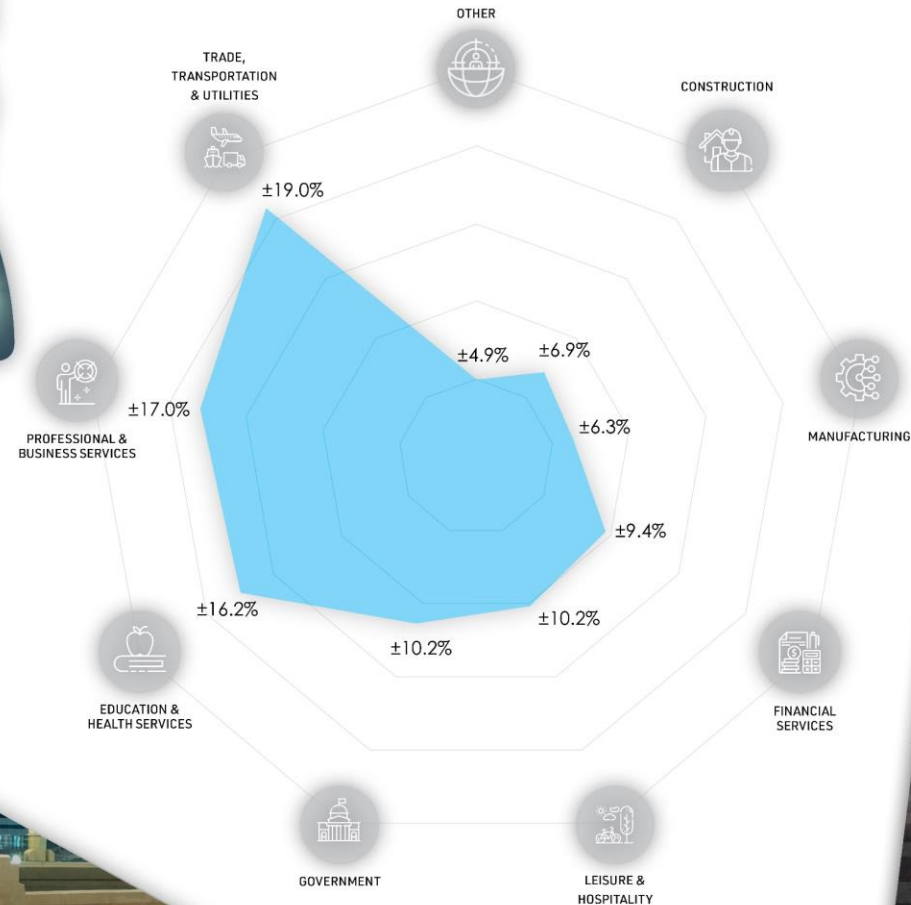


±200 EMPLOYEES  
MESA | ARIZONA



±100 EMPLOYEES  
MESA | ARIZONA

# Diversified Employment Creates Durable Economy



SOURCE: BUREAU OF LABOR STATISTICS, 2023

## KEY INDUSTRY PLAYERS

### FINANCIAL SERVICES



### EDUCATION & HEALTH SERVICES



### PROFESSIONAL & BUSINESS SERVICES



### MANUFACTURING



### GOVERNMENT



### TRADE, TRANSPORTATION & UTILITIES



### CONSTRUCTION



### LEISURE & HOSPITALITY



### OTHER

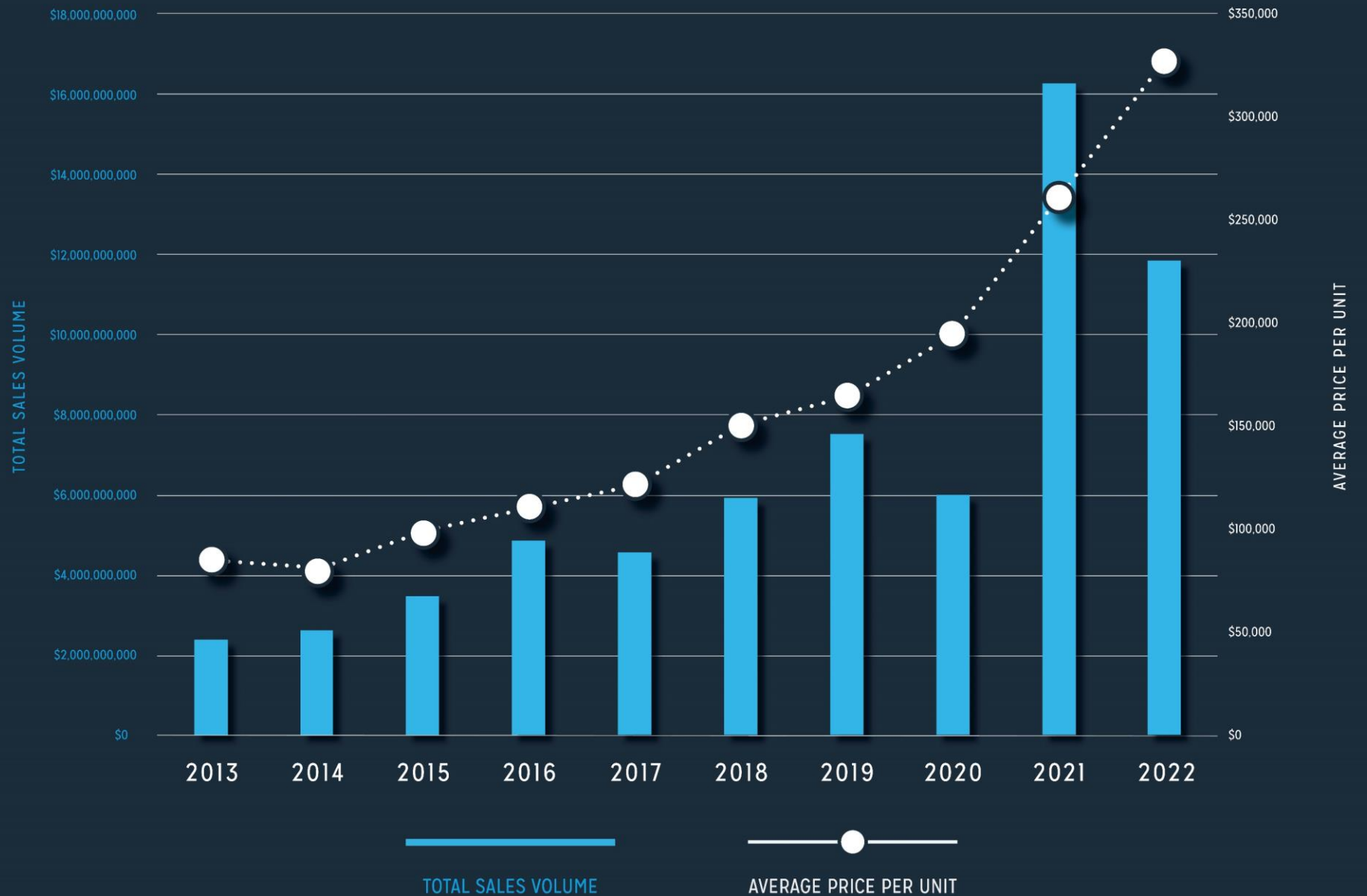


# Multifamily Market Velocity + Pricing Trends

2013-2022

APARTMENT TRANSACTIONS  
WITH 100 UNITS OR MORE

## Total Sales Volume + Average Price Per Unit



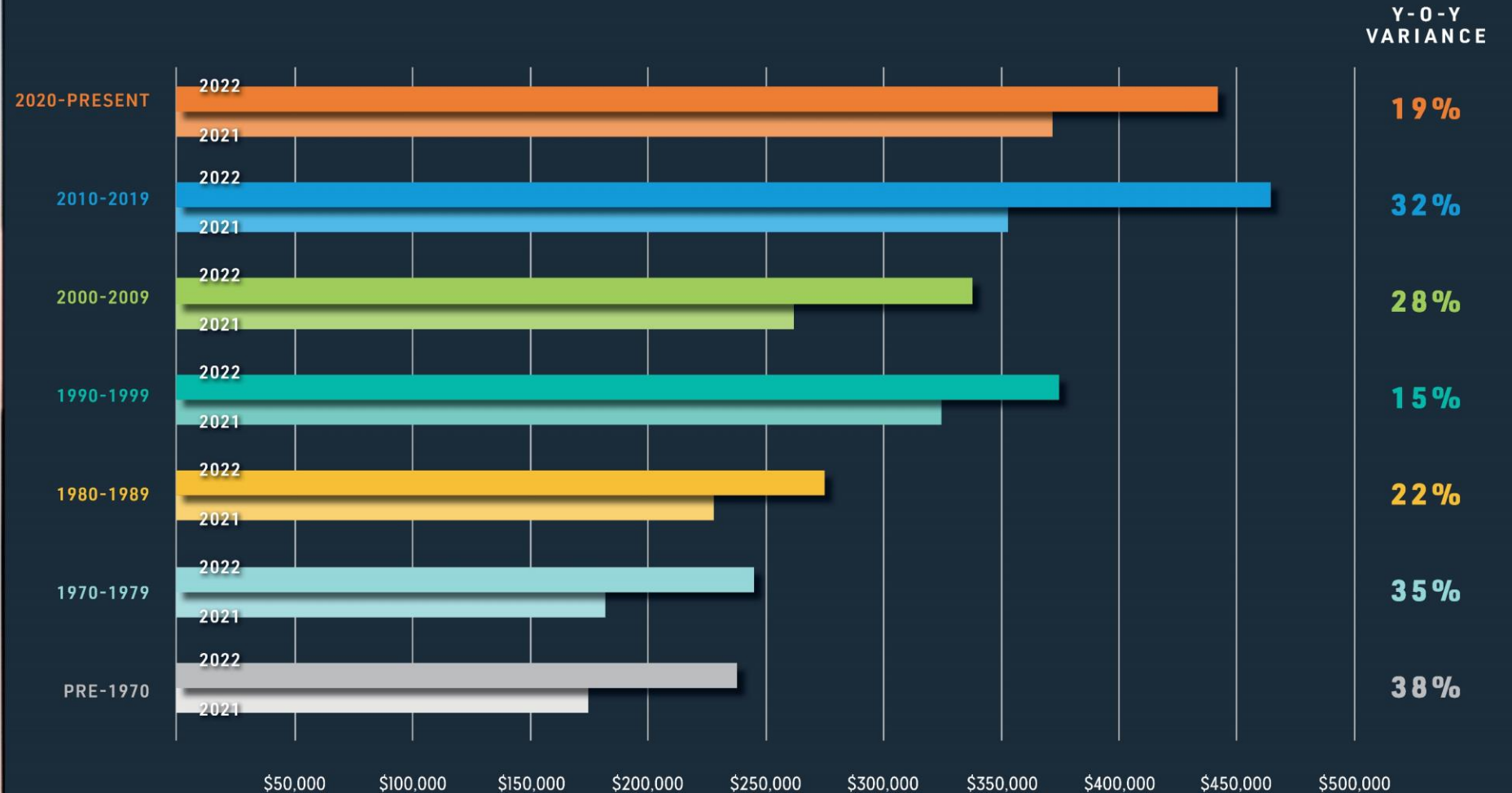
# Multifamily Market Velocity + Pricing Trends

2021-2022

APARTMENT TRANSACTIONS  
WITH 100 UNITS OR MORE

## Average Price Per Unit

SEGMENTED BY VINTAGE





2022

# Debt Structure Composition

APARTMENT TRANSACTIONS WITH 100 UNITS OR MORE

## 2020-PRESENT CONSTRUCTION

Bank	7	41%
Other (Debt Fund, Balance Sheet, etc.)	4	24%
All Cash	3	18%
Life Insurance Co.	2	12%
FHLMC	1	6%
	<b>17</b>	<b>100%</b>

## 2010-2019 CONSTRUCTION

Other (Debt Fund, Balance Sheet, etc.)	6	46%
Bank	2	15%
Life Insurance Co.	2	15%
FHLMC	1	8%
FNMA	1	8%
All Cash	1	8%
	<b>13</b>	<b>100%</b>

## 2000-2009 CONSTRUCTION

Bank	8	38%
FHLMC	7	33%
Other (Debt Fund, Balance Sheet, etc.)	2	10%
FNMA	1	5%
Life Insurance Co.	1	5%
All Cash	1	5%
Assumption	1	5%
	<b>21</b>	<b>100%</b>

## 1990-1999 CONSTRUCTION

Other (Debt Fund, Balance Sheet, etc.)	6	38%
All Cash	3	19%
FHLMC	2	13%
FNMA	2	13%
Life Insurance Co.	2	13%
Bank	1	6%
	<b>16</b>	<b>100%</b>

## 1980-1989 CONSTRUCTION

Other (Debt Fund, Balance Sheet, etc.)	26	41%
Bank	17	27%
FNMA	9	14%
FHLMC	8	13%
Seller Carryback	2	3%
Life Insurance Co.	1	2%
Assumption	1	2%
	<b>64</b>	<b>100%</b>

## 1970-1979 CONSTRUCTION

Other (Debt Fund, Balance Sheet, etc.)	16	53%
Bank	5	17%
FHLMC	5	17%
FNMA	2	7%
Life Insurance Co.	1	3%
Assumption	1	3%
	<b>30</b>	<b>100%</b>

## PRE-1970 CONSTRUCTION

Other (Debt Fund, Balance Sheet, etc.)	2	40%
Bank	1	20%
FHLMC	1	20%
All Cash	1	20%
	<b>5</b>	<b>100%</b>

## ALL YEARS CONSTRUCTION

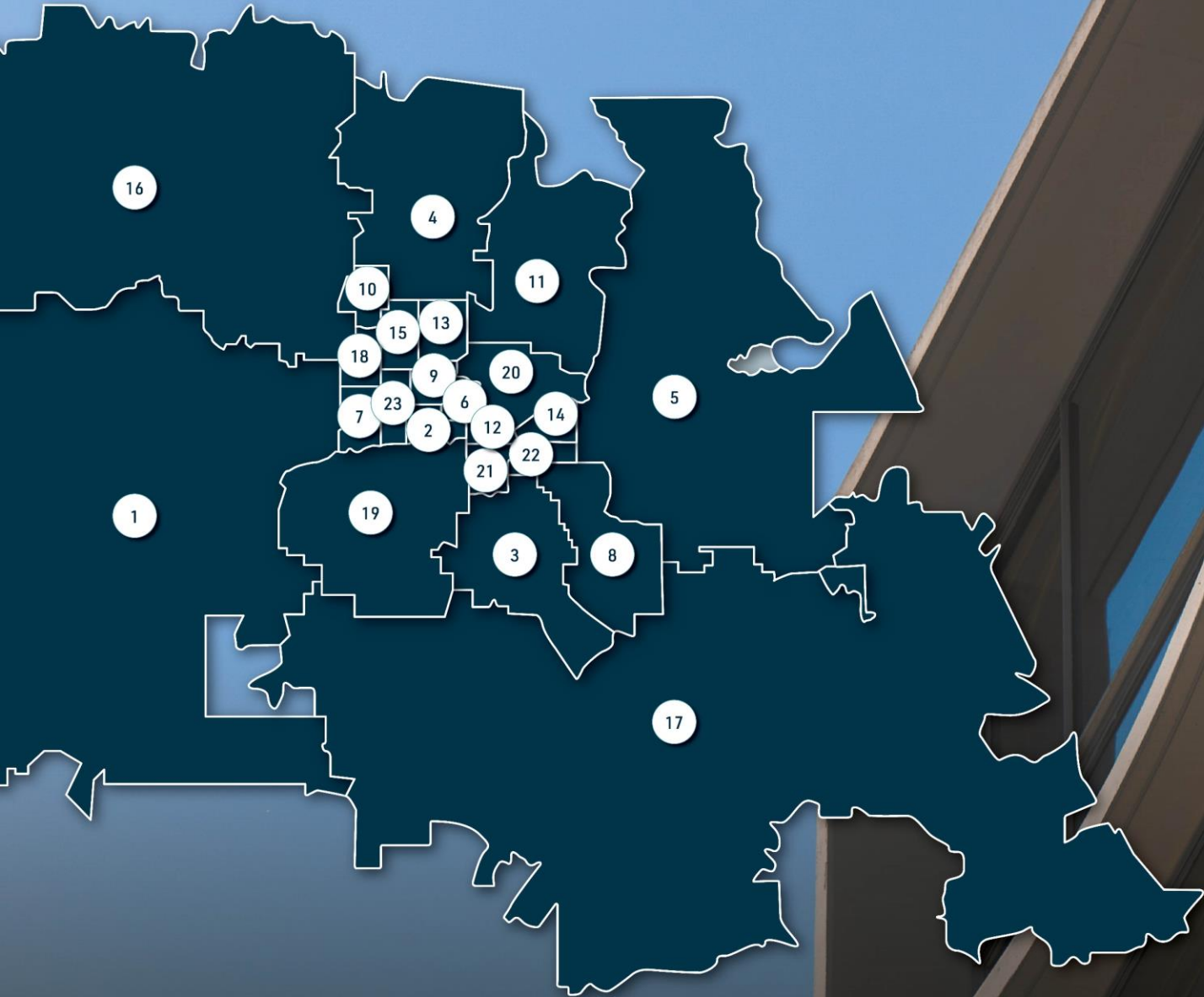
Other (Debt Fund, Balance Sheet, etc.)	62	37%
Bank	41	25%
FHLMC	25	15%
FNMA	15	9%
Life Insurance Co.	9	5%
All Cash	9	5%
Assumption	3	2%
Seller Carryback	2	1%
	<b>166</b>	<b>100%</b>

# Phoenix MSA Multifamily

## 2023 YTD TRANSACTIONS

ORGANIZED BY SALE DATE  
APARTMENT COMMUNITIES WITH 100 UNITS OR MORE

No.	PROPERTY	CITY	UNITS	YEAR BUILT	SALE DATE	PRICE	\$/UNIT	SqFT	\$/SqFT
1	Dimension on 27th	Phoenix	260	1982	1/23/2023	\$49,750,000	\$191,346	177,108	\$281
2	Eden	Tempe	112	1980	1/31/2023	\$26,500,000	\$236,607	90,490	\$293
3	Dwell	Scottsdale	193	1963/1975	2/14/2023	\$41,600,000	\$215,544	122,687	\$339
4	Mountain Park	Phoenix	240	1994	2/17/2023	\$70,015,000	\$291,729	230,560	\$304
5	The Havenly at Fountain Hills	Fountain Hills	147	2022	2/24/2023	\$68,300,000	\$464,626	150,331	\$454
6	Springs at Deer Valley	Phoenix	296	2022	3/3/2023	\$90,280,000	\$305,000	296,518	\$304
7	Covington Park	Phoenix	520	1999	3/13/2023	\$115,000,000	\$221,154	463,874	\$248
8	Tempe Station	Tempe	400	2000	3/15/2023	\$110,000,000	\$275,000	379,528	\$290
9	Aventura	Avondale	408	2000	3/27/2023	\$102,500,000	\$251,225	368,436	\$278
10	Spring	Phoenix	186	1984	3/30/2023	\$42,000,000	\$225,806	154,400	\$272
11	700 North 4th Street	Phoenix	234	2022	5/16/2023	\$70,250,000	\$300,214	150,516	\$467
12	Solaire	Tempe	124	1963	5/24/2023	\$28,300,000	\$228,226	103,788	\$273
13	The Griffin	Scottsdale	277	2019	5/24/2023	\$127,780,000	\$461,300	261,937	\$488
14	Canvas Tempe	Tempe	263	2021	5/25/2023	\$180,500,000	\$686,312	304,909	\$592
15	Avalon	Phoenix	117	1973	6/1/2023	\$29,500,000	\$252,137	96,750	\$305
16	Alta Raintree	Scottsdale	330	2022	6/14/2023	\$141,500,000	\$428,788	317,061	\$446
17	Phoenix Manor	Phoenix	450	1961	6/14/2023	\$50,000,000	\$111,111	252,270	\$198
18	Bayside	Phoenix	176	1999	6/22/2023	\$46,000,000	\$261,364	147,040	\$313
19	Soltra at SanTan Village	Gilbert	380	2022	6/23/2023	\$140,000,000	\$368,421	354,269	\$395
20	Clarendon Park	Phoenix	138	2002	6/30/2023	\$37,000,000	\$268,116	96,942	\$382
21	Country Gables	Glendale	139	1984	7/24/2023	\$28,000,000	\$201,439	84,462	\$332
22	Cabana Encanto	Goodyear	286	2022	7/28/2023	\$61,000,000	\$213,287	172,512	\$354
23	Las Casas at Windrose	Litchfield Park	133	2022	8/18/2023	\$53,000,000	\$398,496	271,919	\$195
24	Arcadia Cove	Phoenix	432	1996	8/23/2023	\$130,500,000	\$302,083	379,500	\$344
25	FirstStreet at Happy Valley	Phoenix	212	2021	8/23/2023	\$87,850,000	\$414,387	231,862	\$379
26	Springs at Cooley Station	Gilbert	276	2022	8/24/2023	\$85,350,000	\$309,239	283,342	\$301
27	Northerly	Phoenix	165	1985	8/31/2023	\$36,000,000	\$218,182	115,530	\$312
28	Peoria Grand	Peoria	144	1985	9/7/2023	\$30,000,000	\$208,333	128,784	\$233
29	Aiya	Gilbert	360	2022	9/12/2023	\$112,000,000	\$311,111	314,985	\$356
30	Soleil	Chandler	187	1995	9/14/2023	\$60,500,000	\$323,529	198,098	\$305
31	Cabana Happy Valley	Phoenix	292	2023	9/15/2023	\$79,250,000	\$271,404	174,240	\$455
32	Ascend at Mountain Vista	Mesa	300	2023	9/27/2023	\$84,250,000	\$280,833	283,326	\$297
33	District at Scottsdale	Scottsdale	332	2019	9/29/2023	\$161,500,000	\$486,446	307,330	\$525
34	Obsidian on 85th	Peoria	100	1975	9/29/2023	\$18,600,000	\$186,000	72,000	\$258
35	Alta Warehouse District	Phoenix	300	2023	10/6/2023	\$82,000,000	\$273,333	282,451	\$290
36	Trails at Harris	Mesa	209	1983	10/18/2023	\$44,500,000	\$212,919	160,100	\$278
37	Haverly	Phoenix	323	2022	10/24/2023	\$102,350,000	\$316,873	272,744	\$375
<b>Total / Average</b>			<b>9,441</b>			<b>\$2,823,425,000</b>	<b>\$296,538</b>	<b>8,252,599</b>	<b>\$338</b>
<b>Total / Weighted Average</b>			<b>255</b>			<b>\$76,308,784</b>	<b>\$299,060</b>		<b>\$342</b>

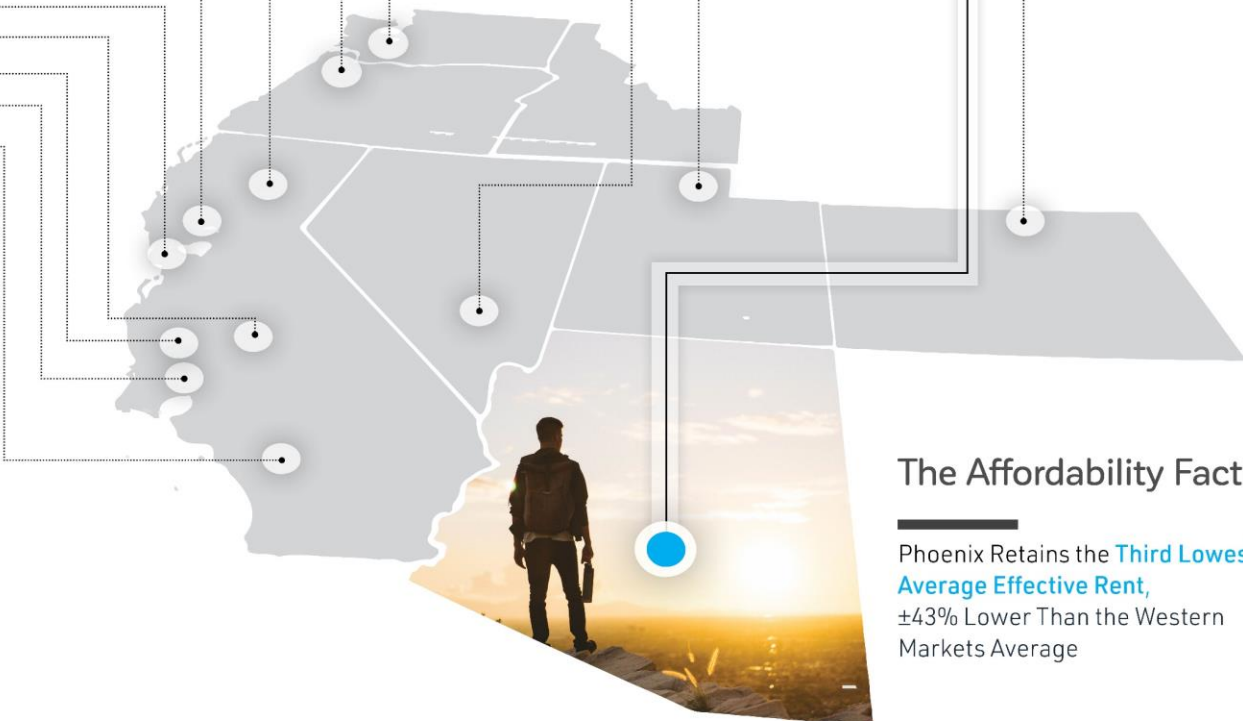


# Submarket Rent Forecast

CITY	2023*	2024*	2025*	2026*	2027*
1 Avondale/Goodyear/West Glendale	(0.84%)	(0.54%)	0.61%	0.94%	0.88%
2 Central Phoenix	(0.37%)	(0.20%)	0.25%	0.50%	0.60%
3 Chandler	(0.35%)	0.10%	0.61%	0.79%	0.76%
4 Deer Valley	(0.13%)	(0.07%)	0.37%	0.67%	0.63%
5 East Mesa	(0.59%)	(0.30%)	0.59%	0.83%	0.79%
6 East Phoenix	0.52%	0.69%	0.96%	1.04%	0.98%
7 Far West Phoenix	0.52%	0.72%	1.06%	1.42%	1.24%
8 Gilbert	(0.58%)	(0.27%)	0.40%	0.79%	0.71%
9 North Central Phoenix	0.39%	0.25%	0.51%	0.63%	0.80%
10 North Glendale	(0.80%)	0.21%	0.54%	0.81%	0.78%
11 North Scottsdale	(0.78%)	(0.06%)	0.32%	0.83%	0.79%
12 North Tempe/University	(0.06%)	0.03%	0.61%	0.78%	0.72%
13 Northeast Phoenix	(0.20%)	0.19%	0.75%	0.98%	0.94%
14 Northwest Mesa	0.12%	0.45%	0.74%	1.23%	1.16%
15 Northwest Phoenix	0.54%	0.66%	0.92%	1.08%	1.23%
16 Peoria/Sun City/Surprise	(0.17%)	0.23%	0.84%	1.02%	1.01%
17 Pinal County	(0.37%)	(0.71%)	1.05%	1.20%	1.00%
18 South Glendale	0.57%	0.90%	1.15%	1.19%	1.18%
19 South Phoenix	(0.32%)	(0.09%)	0.62%	0.83%	0.80%
20 South Scottsdale	(0.07%)	0.10%	0.62%	0.76%	0.67%
21 South Tempe	(0.29%)	0.24%	0.56%	0.79%	0.77%
22 Southwest Mesa	(0.09%)	0.38%	0.81%	1.10%	1.07%
23 West Phoenix	1.17%	1.06%	1.18%	1.28%	1.24%
<b>PHX MSA</b>	<b>0.03%</b>	<b>0.47%</b>	<b>0.72%</b>	<b>0.89%</b>	<b>0.85%</b>

SOURCE: REALPAGE, INC. 2023 \*PROJECTIONS

SAN DIEGO ±\$948,558 ±\$8,135 ±\$2,858	ORANGE COUNTY ±\$1,265,744 ±\$10,833 ±\$2,810	LOS ANGELES ±\$838,092 ±\$7,195 ±\$2,813	RIVERSIDE-SAN BERNARDINO ±\$577,570 ±\$4,978 ±\$2,237	SAN JOSE ±\$1,769,540 ±\$15,119 ±\$3,093	SAN FRANCISCO ±\$1,719,944 ±\$14,697 ±\$2,822	SACRAMENTO ±\$533,339 ±\$4,602 ±\$1,974	PORTLAND ±\$594,978 ±\$5,127 ±\$1,748	SEATTLE-TACOMA ±\$775,380 ±\$6,661 ±\$2,151	LAS VEGAS ±\$456,930 ±\$3,953 ±\$1,462	SALT LAKE CITY ±\$520,173 ±\$4,490 ±\$1,586	<b>PHOENIX</b> <b>±\$466,732</b> <b>±\$4,036</b> <b>±\$1,606</b>	DENVER ±\$664,613 ±\$5,720 ±\$1,924
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# Western Markets Comparison

PHOENIX MEDIAN MORTGAGE PAYMENT NOTABLY LOWER THAN OTHER WESTERN MARKETS

## The Affordability Factor

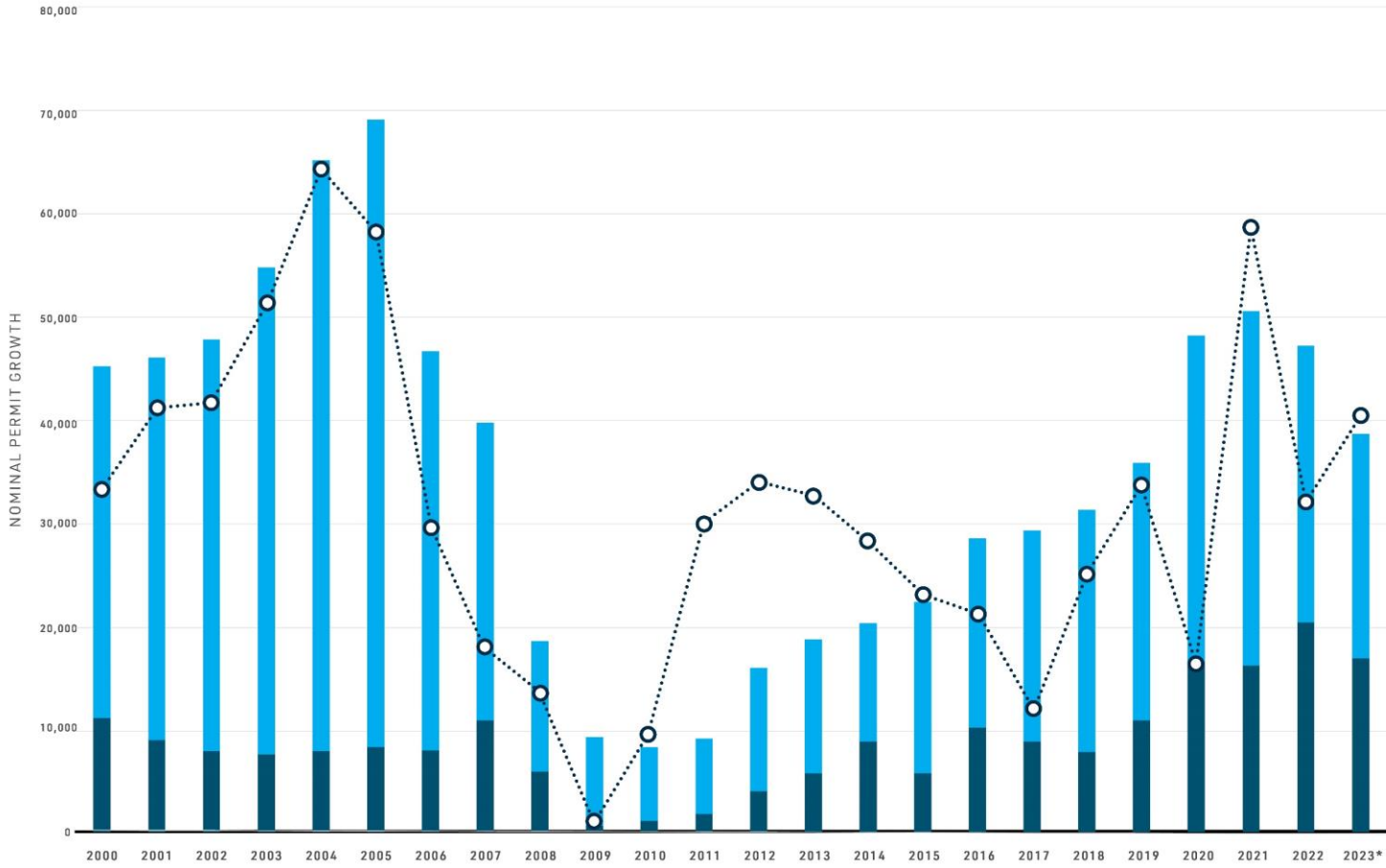
Phoenix Retains the **Third Lowest Average Effective Rent**, ±43% Lower Than the Western Markets Average

SOURCES:  
MOODY'S ANALYTICS, 2023  
NATIONAL ASSOCIATION OF REALTORS, 2023  
REALPAGE.COM, 2023  
COSTAR GROUP, 2023  
BANKRATE.COM, 2023  
IPA RESEARCH SERVICES, 2023

Monthly mortgage payments are calculated assuming 95% LTV, 30-Year Amortization, 8.13% Interest Rate, Real Estate Taxes, Homeowners Insurance, and PMI.

# Greater Phoenix Historical Multifamily + Single-Family Housing Stock (2000-2023\*)

Greater Phoenix Historical Multifamily + Single-Family Housing Stock (2000-2023\*)



2018 - 2023\* Absolute Totals

**±88,776**  
MULTIFAMILY  
CONSTRUCTION PERMITS  
(5+ UNITS)

**±163,194**  
SINGLE-FAMILY  
CONSTRUCTION PERMITS

**±206,400**  
HOUSEHOLDS  
ADDED (#)

Legend

- MULTIFAMILY CONSTRUCTION PERMITS
- SINGLE-FAMILY CONSTRUCTION PERMITS
- HOUSEHOLDS ADDED (#)



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