



November  
2022

# OFFICE MARKET UPDATE

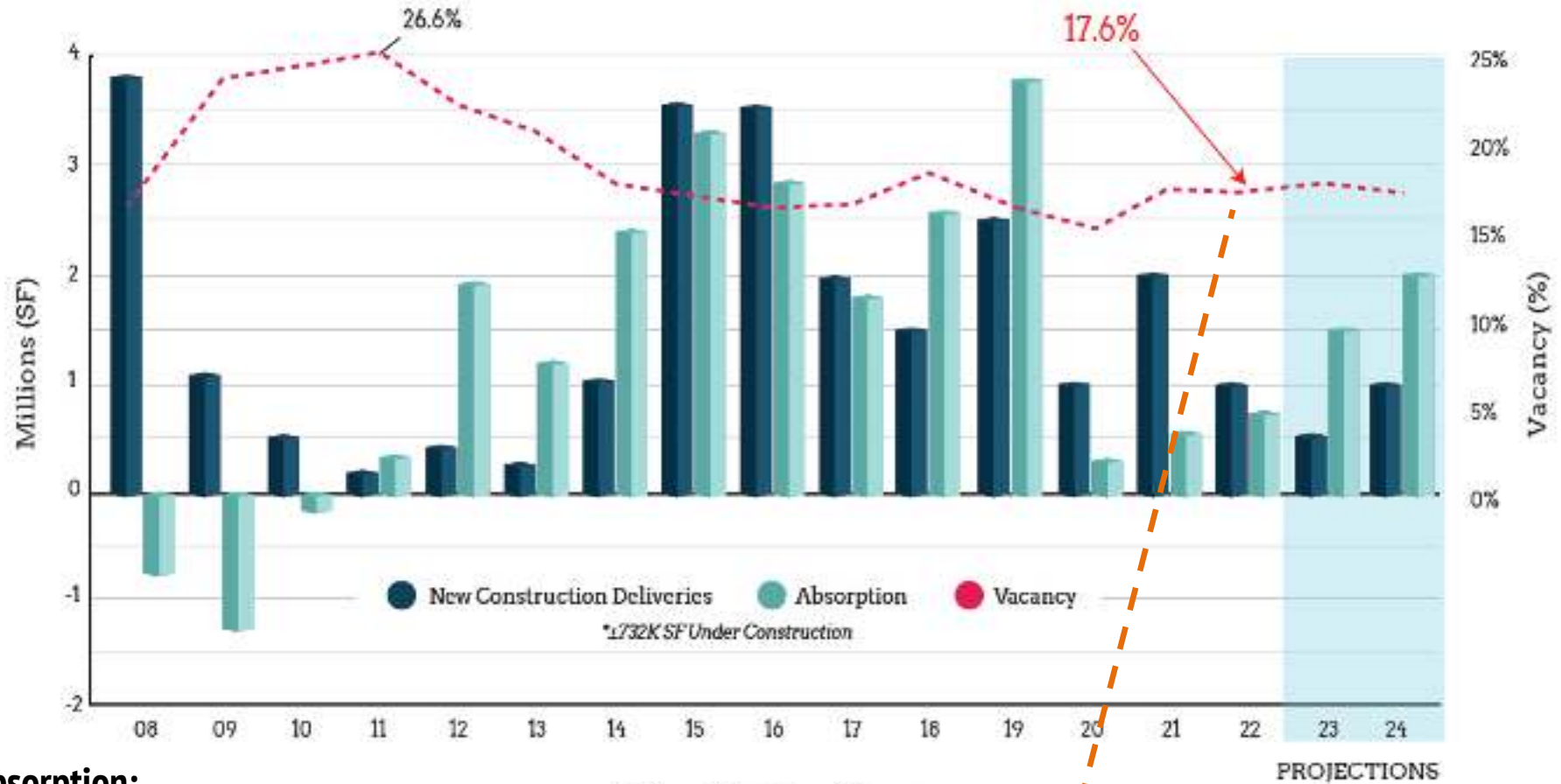
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REAL ESTATE BROKERAGE AT THE HIGHEST LEVEL<sup>SM</sup>

 LEE &  
ASSOCIATES  
COMMERCIAL REAL ESTATE SERVICES

# PHOENIX METRO MARKET OVERVIEW

## Phoenix Metropolitan Market Overview



### Net Absorption:

2019: 3.9 million SF (Pre-Covid)

2020: 302,082 SF (Covid)

2021: 540,252 SF (Covid)

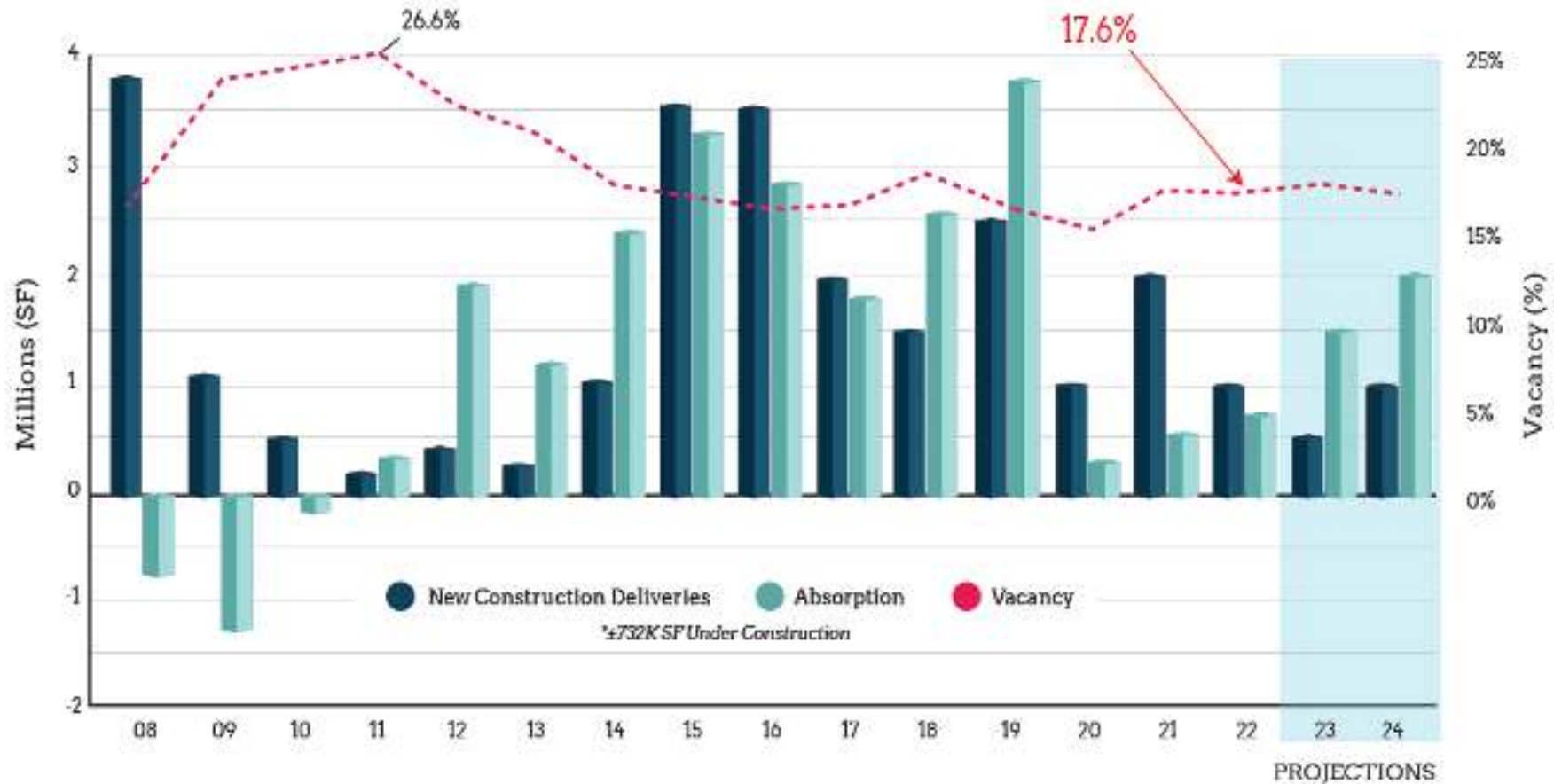
2022 YTD: 532,634 SF (Post Covid)

### 20 Year Metro Phoenix Averages



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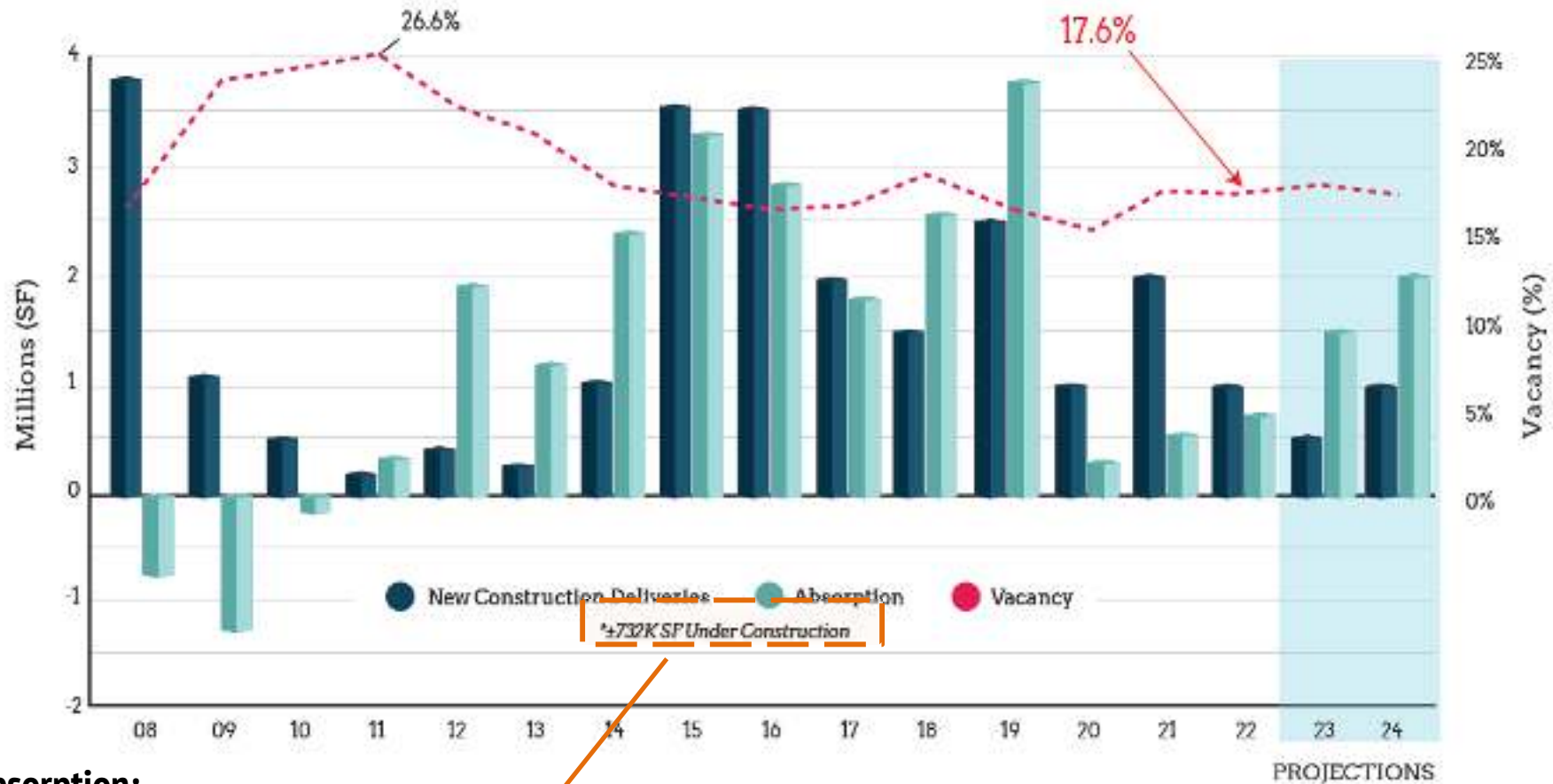
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# 2020 VS. 2021 vs. 2022 ABSORPTION

Submarket	Total Absorption 2020 (SF)	Total Absorption 2021 (SF)	Total Absorption 2022 YTD (SF)
Metro Phoenix	302,082	540,252	532,634
Camelback	(81,064)	(114,530)	245,377
Midtown	(108,194)	(128,294)	9,708
Downtown	(93,945)	16,862	264,713
Scottsdale Airpark	(145,013)	607,710	254,675
Central Scottsdale	(71,105)	(42,803)	(31,925)
South Scottsdale	(80,850)	(115,447)	(116,920)
Tampe	483,182	63,576	(70,557)
SE Valley	431,810	281,660	(58,691)
Deer Valley	(221,489)	58,004	(43,740)

# VACANCY RATES




Submarket	Vacancy 2020 (%)	Vacancy 2021 (%)	Vacancy 2022 YTD (%)
Metro Phoenix	17.3%	19.4%	17.6%
Camelback	20.2%	22.0%	18.3%
Midtown	24.4%	26.1%	24.6%
Downtown	19.7%	24.9%	19.0%
Scottsdale Airpark	15.0%	15.5%	12.7%
Central Scottsdale	13.5%	18.3%	15.2%
South Scottsdale	11.3%	15.6%	20.0%
Tempe	13.5%	18.0%	16.7%
SE Valley	15.5%	21.6%	17.3%
Deer Valley	25.1%	26.4%	22.9%

## Office users coming back want:

1. Experience
2. Collaboration
3. Growth Potential
4. Ready to Occupy Space





# RECENT TRANSACTIONS

## PRE-COVID (2019 / Q1 2020)

Trans. Date Occ. Date	Company	Address Property Name	Size (SF)	Lease Term Rate Structure	Eff. Rate Free Rent	Comments
8/1/2019 12/1/2019		1 N Central Ave One North Central	56,782	107 Months \$30.00 w/ \$0.75 PSF increases	<b>\$32.11</b> 2 months free	<ul style="list-style-type: none"> <li>• <b>TIs \$49.00/SF</b></li> <li>• Expansion of existing tenant into entire 13<sup>th</sup> &amp; 14<sup>th</sup> floors</li> </ul>
12/2/2019 4/1/2019		2 N Central Ave One Renaissance Square	23,638	81 Months \$29.00 w/ \$0.75 PSF increases	<b>\$31.72/SF</b>	<ul style="list-style-type: none"> <li>• <b>TIs \$0.00/SF</b></li> <li>• Expansion of existing tenant</li> </ul>
2/1/2020 2/1/2020		2801 E Camelback Rd Camelback Collective	10,460	92 Months \$42 w/ \$1.00 PSF increases	<b>\$41.70/SF</b> 7 months free	<ul style="list-style-type: none"> <li>• <b>TIs \$60.00/SF</b></li> </ul>
2/15/2020 12/1/2020		2390 E Camelback Rd Biltmore Center I	25,216	156 Months \$42.00 w/ \$1.00 PSF increases	<b>\$40.62/SF</b> 12 months free	<ul style="list-style-type: none"> <li>• <b>TIs \$60.00/SF</b></li> </ul>



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# RECENT TRANSACTIONS

## POST-COVID (Q2 2020 / Present)

Trans. Date Occ. Date	Company	Address Property Name	Size (SF)	Lease Term Rate Structure	Eff. Rate Free Rent	Comments
2/1/2021 11/1/2021		2375 E Camelback Rd 24 <sup>th</sup> at Camelback I	38,000	144 Months \$42.00 w/ \$1.00 PSF increases	<b>\$42.50/SF</b> 14 months free	<ul style="list-style-type: none"> <li>• <b>TIs \$100.00/SF</b></li> <li>• First 14 months free</li> </ul>
5/1/2021 12/1/2021		2415 E Camelback Rd Esplanade III	12,033	132 Months \$42.27 w/ \$1.00 PSF increases	<b>\$38.79/SF</b> 12 months free	<ul style="list-style-type: none"> <li>• <b>TIs \$90.00/SF</b></li> <li>• Relocation from Esplanade I</li> </ul>
8/27/2021 12/1/2021		2425 E Camelback Rd Camelback Esplanade I	10,030	92 Months \$39.50 w/ \$0.75 PSF increases	<b>\$38.12/SF</b> 7 months free	<ul style="list-style-type: none"> <li>• <b>TIs \$75.00/SF</b></li> <li>• Relocation and Expansion from Suite 700 within the same building</li> </ul>
9/7/2021 1/1/2022		3131 E Camelback Rd 3131 Camelback	33,254	120 Months \$39.00 w/ \$1.00 PSF increases	<b>\$39.33/SF</b> 12 months free	<ul style="list-style-type: none"> <li>• <b>Turnkey TIs (Est. \$80.00/SF)</b></li> <li>• Relocation and 24 months of half rent</li> </ul>

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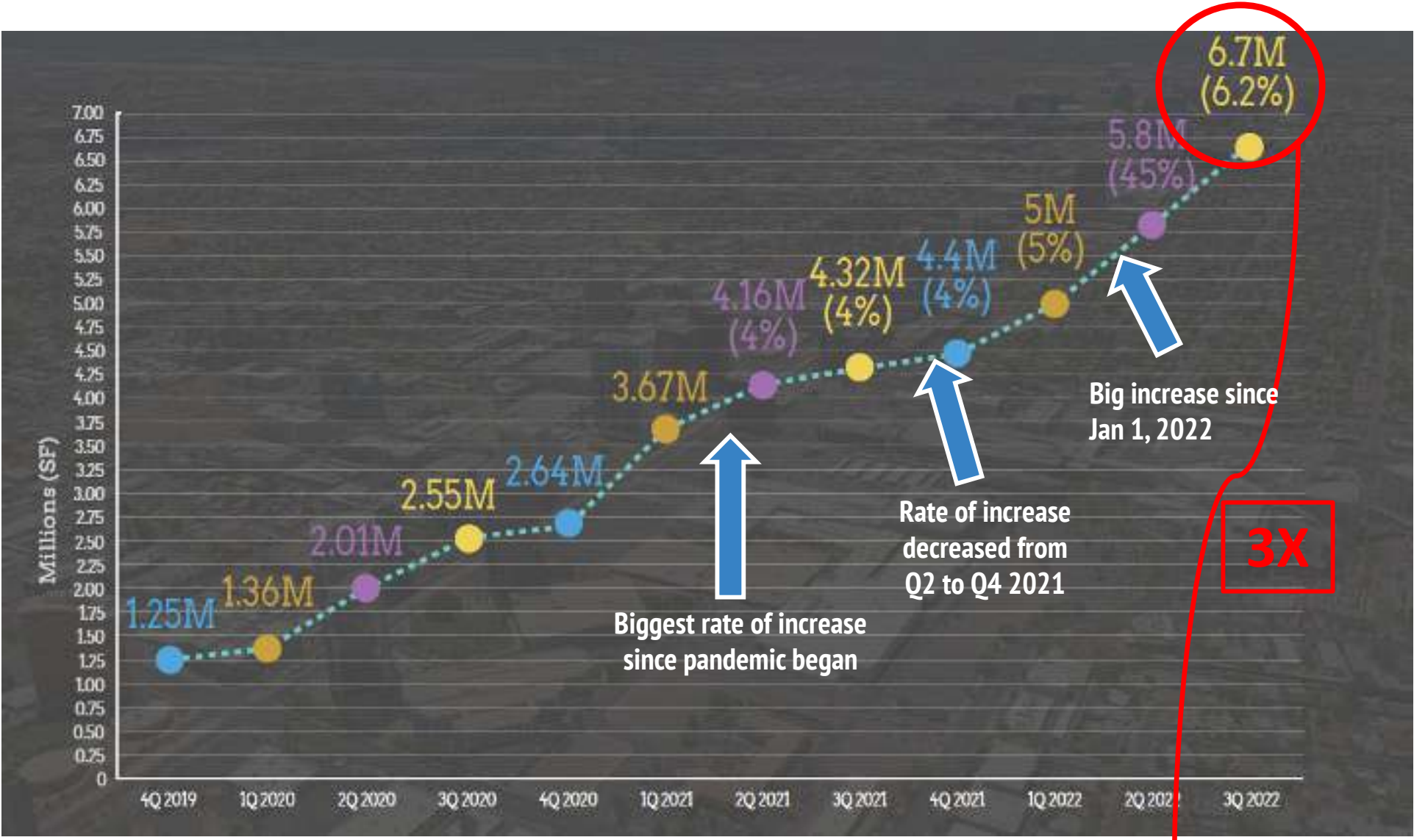
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# KEY LEASING TAKEAWAYS

- 1.** Q3 2022 broke a 3-quarter positive absorption streak.
- 2.** Rapid increase tenant improvement allowances and costs.
- 3.** Surprisingly, rents are going up! Strong downward pressure on rents has not arrived...yet.
- 4.** Small users competing in the market and active.
- 5.** Medium users showing more signs of life.
- 6.** Large users still extremely nervous.
- 7.** 2022 tenants want new office space, and they want it nice.

# SUBLEASE UPDATE

# METRO PHOENIX SUBLEASE INVENTORY

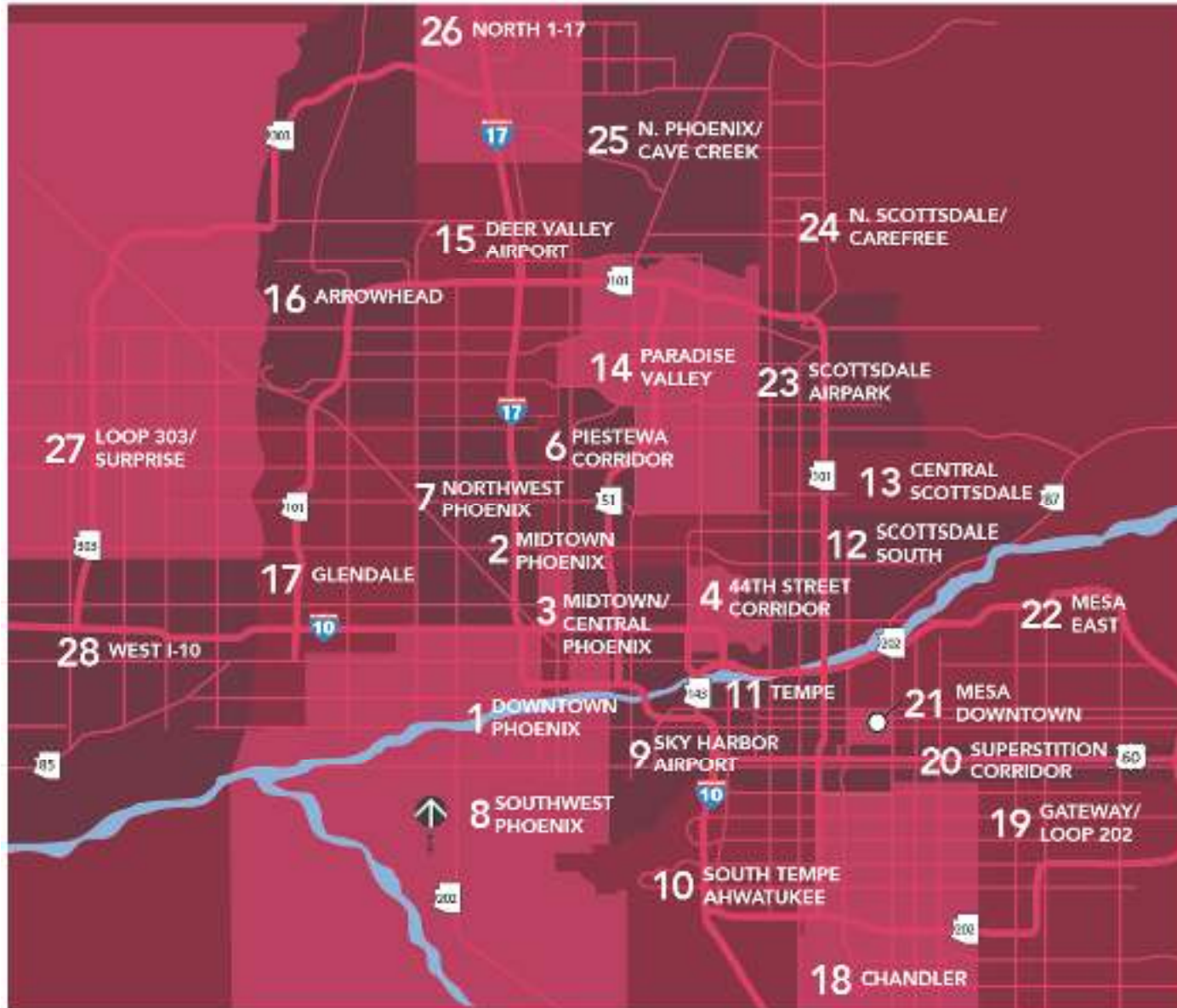


2016-2020 average annual total available sublease space was 2,067,533 SF

# CLASS A SUBLEASE BREAKDOWN

Space Size	Number of Options
100k+ SF	10
50k – 100k SF	53
25k – 50k SF	72
10k – 25k SF	44
Under 10k SF	98

# SUBLEASE MAP

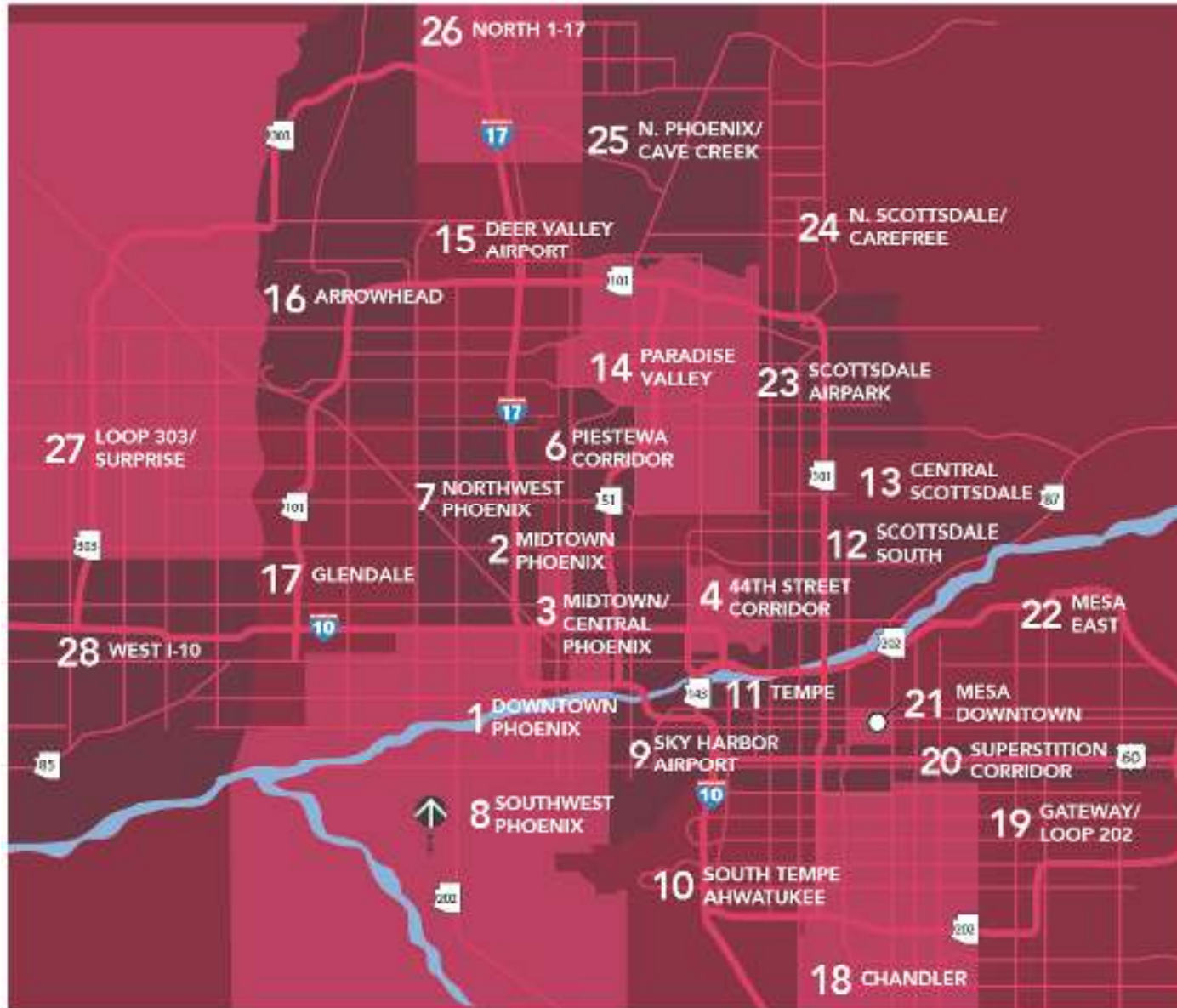




# SUBLEASE MAP

**Deer Valley  
Airport**  
717,377 SF

**Sky Harbor  
Airport**  
746,935 SF



**Scottsdale  
Airpark**  
589,192 SF

**S. Scottsdale**  
144,529 SF

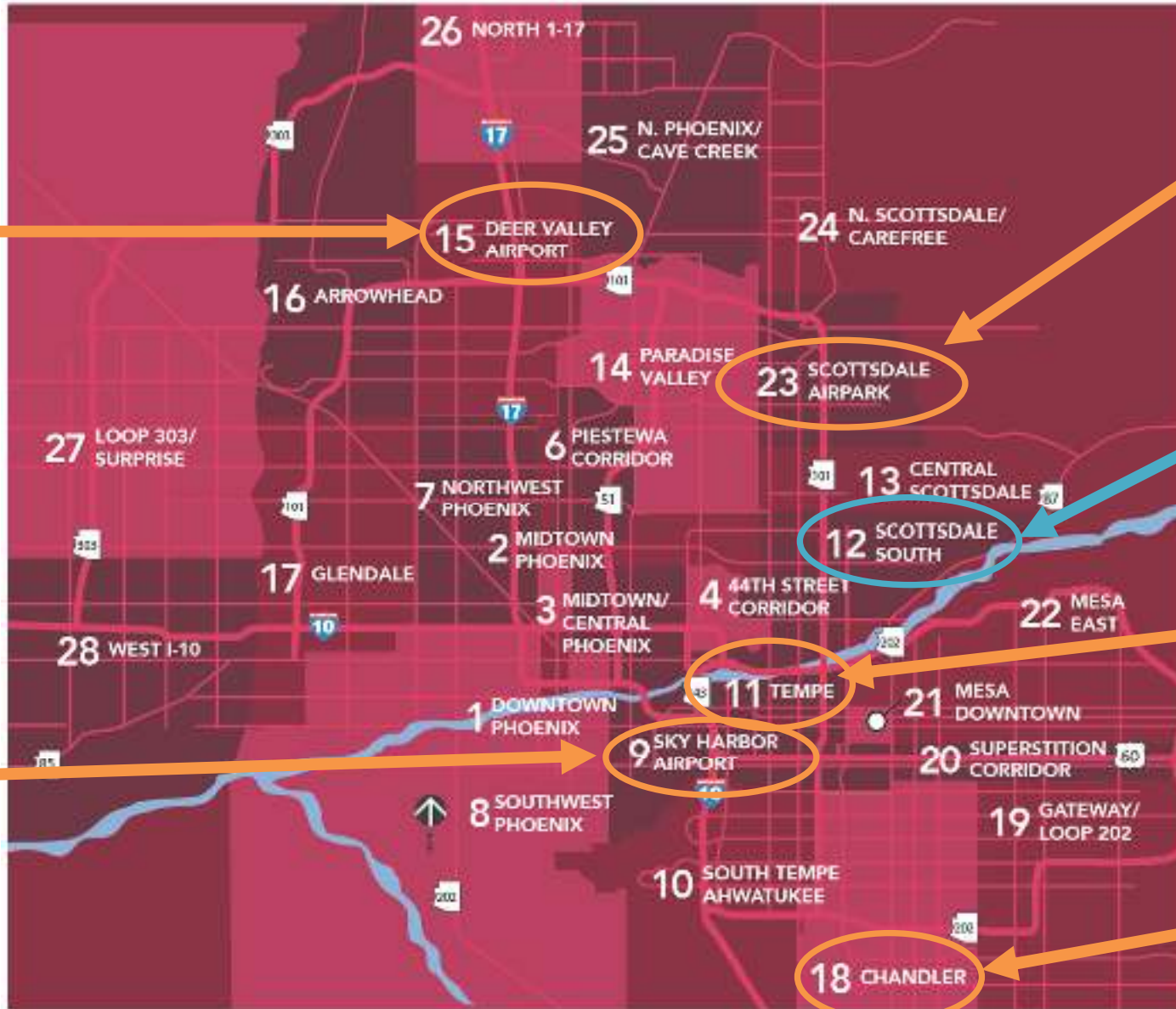
**Tempe**  
1,583,197 SF

**Chandler**  
1,115,529 SF

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717,377 SF

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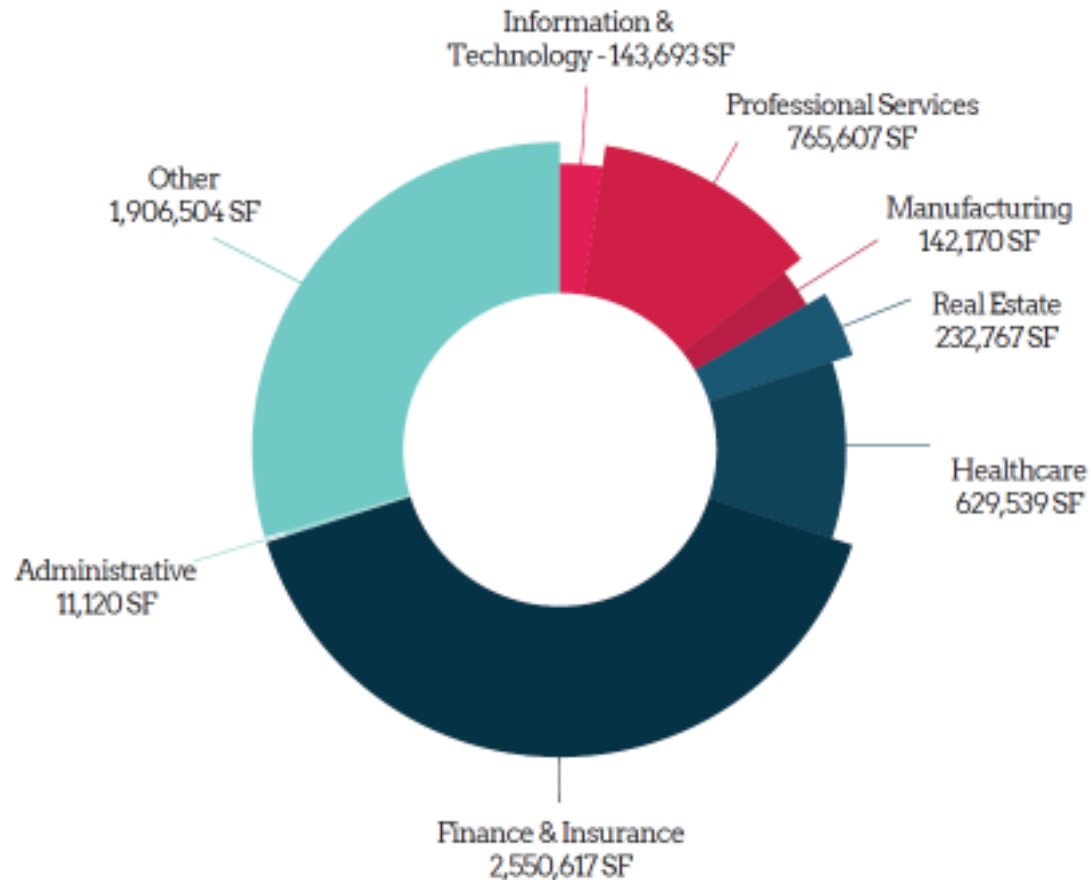
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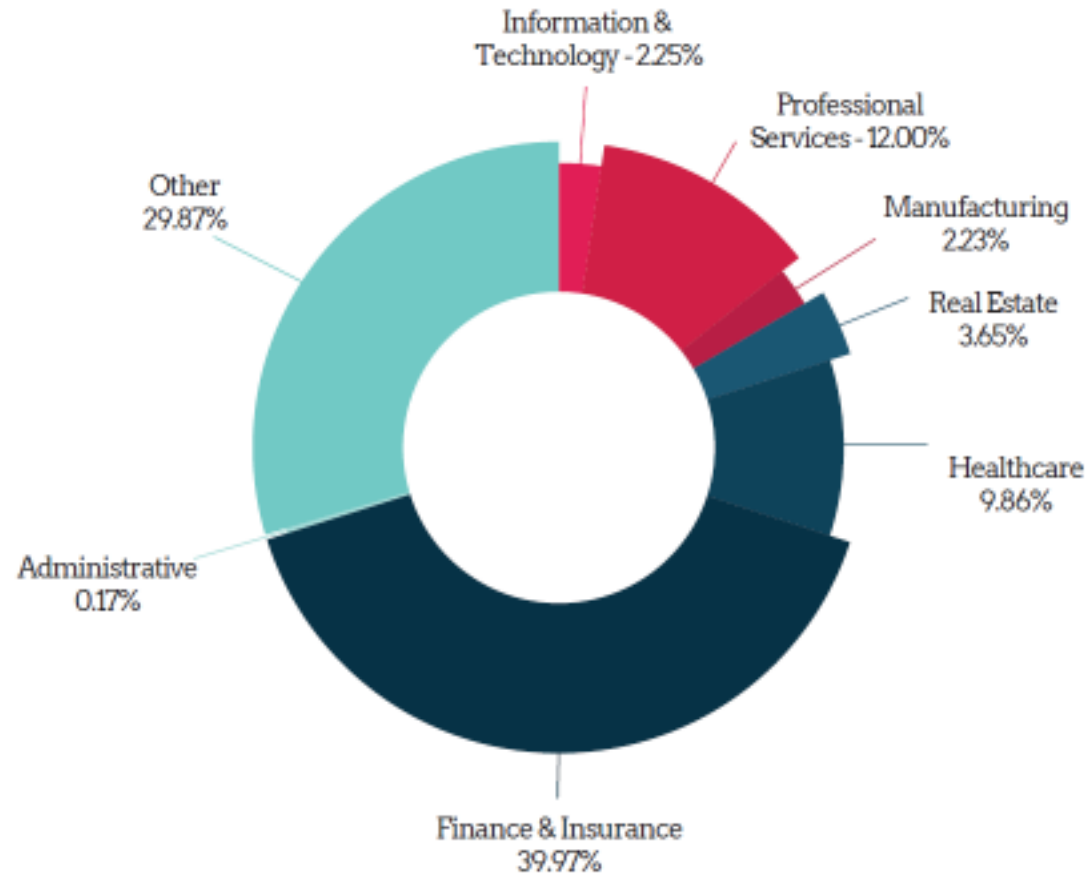
# SUBLEASE BY INDUSTRY

10K+ SF Sublease Spaces by SIC Category (SF)



# SUBLEASE BY INDUSTRY

10K+ SF Sublease Spaces by SIC Category (%)



# NEW PRODUCT UPDATE

# BRAND NEW DELIVERIES

## Scottsdale Entrada



**Asking Rate: \$41.00/SF**

**Available: 237,825 SF**

**Largest Contiguous: 89,000 SF**

**Delivered: June 2022**

**Signed first deal with Northwestern  
Mutual for 5K SF**

## 100 Mil



**Asking Rate: \$52.00/SF**

**Available: 17,213 SF**

**Largest Contiguous: 17,213 SF**

**Delivered: April 2022**

**LiveRamp and Deloitte are both  
trying to sublease a full floor**

## The Beam



**Asking Rate: \$44.00/SF**

**Available: 183,526 SF**

**Largest Contiguous: 183,526 SF**

**Delivered: August 2022**

**Broke ground in May 2021.  
Good activity.**

# CURRENTLY UNDER CONSTRUCTION

## Rio Yards



Asking Rate: TBD  
Available: 150,000 SF  
Largest Contiguous: 150,000 SF  
Delivered: Q1 2023  
Broke Ground. Hunting for Single  
Tenant Users.

## The Arbor



Asking Rate: \$50.00-\$55.00/SF  
Available: 25,149 SF  
Largest Contiguous: 9,030 SF  
Delivered: Q4 2022  
George Oliver is renovating and  
expanding this project.

**New product is growing, and there is little more planned to follow.**

# PREMIER EXISTING BUILDINGS

## The Watermark



Occupancy: **100%**  
Asking Rate: \$45.00/SF  
SF Available: 0 SF  
Largest Contiguous: 0 SF

## Hayden Ferry Lakeside I-III



Occupancy: **91.9%**  
Asking Rate: \$48.50/SF  
SF Available: 61,965 SF  
Largest Contiguous: 26,042 SF

## Rio 2100 I-V



Occupancy: **70.6%**  
Asking Rate: \$36.00-\$38.00/SF  
SF Available: 52,907 SF  
Largest Contiguous: 44,141 SF

## Union Phase I



Occupancy: **0%**  
Asking Rate: \$38.00/SF  
SF Available: 238,349 SF  
Largest Contiguous: 238,349 SF

## I.D.E.A. Phase I



Occupancy: **97.4%**  
Asking Rate: \$39.00/SF  
SF Available: 4,841 SF  
Largest Contiguous: 4,841 SF

## Tempe Gateway



Occupancy: **87.5%**  
Asking Rate: \$45.00/SF  
SF Available: 74,354 SF  
Largest Contiguous: 51,059 SF  
**Renovating Common Areas and  
Amenity Spaces**

## 777 Tower (Novus)



Occupancy: **82.3%**  
Asking Rate: \$43.50/SF  
SF Available: 30,000 SF  
Largest Contiguous: 30,000 SF

## 999 Playa del Norte



Occupancy: **0%**  
Asking Rate: \$43.50/SF  
SF Available: 93,125 SF  
Largest Contiguous: 93,125 SF



# POTENTIAL FUTURE TRENDS

- The Sandstorm continues but gaining visibility.
- TI pricing putting a squeeze on deals – both on cost and timing.
- Tenants coming back to their offices. We estimate **50-60% occupancy** around Metro Phoenix.
- Sublease inventory keeps growing – at nearly 7 million SF now.
- Some tenants will not renew leases (e.g., Yelp, LogMeIn, Houzz), and will work from home.
- Tenants will/are now demanding deep discounts from 2019 .
- Short term extensions continue.
- The office becomes more experiential.

# KEY TAKEAWAYS

- **Absorption will stay anemic as groups right size.**
- **New construction is slowing.**
- **Quality sublease opportunities continue to rise.**
- **Construction pricing & labor shortages main drivers.**
- **Flight to quality is real!**
- **Rates will continue to rise.**



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